

Back

- Bleed Area**

Anything here will be trimmed off. Remember to extend any colouring or images into this 3mm bleed area.
- Trim**

Your artwork will be cut on the solid magenta line. Any images or text placed outside this area will be trimmed off.
- Safe Area**

Keep all your vital information inside the light blue area to avoid potential trimming issues.
- Fold Guide**

Be aware of any design elements crossing over this guide, as the finished product will be folded here.
- Artwork Direction**

Artwork in panel is to be facing in the direction of the arrow in order for this to fold/unfold in the correct orientation.

Remember to delete or hide this layer.



Front

**A3 Strip Folded Flyer**  
**12pp Concertina Fold - Portrait**

Flat size:  
**594mm x 210mm**  
Folded size:  
**99mm x 210mm**

Remember to delete or hide this layer.

|                                                                                              |                                            |                                            |                                            |                                            |                                            |
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| <div data-bbox="385 300 426 331">↑</div> <div data-bbox="324 346 487 385">Inside Pages</div> | <div data-bbox="1035 300 1075 331">↑</div> | <div data-bbox="1684 300 1725 331">↑</div> | <div data-bbox="2334 300 2375 331">↑</div> | <div data-bbox="2984 300 3024 331">↑</div> | <div data-bbox="3633 300 3674 331">↑</div> |
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